

see, be

The latest news about CB1 | Spring 2018



Photo: Linda Nyland

Acclaimed artist comes to CB1



Photo: courtesy of the artist

CB1 Estate is delighted to be bringing the renowned artist, Gavin Turk, to Cambridge. Gavin has been asked to create a sculpture as a centrepiece for Station Square. Ahead of that, he'll be launching the 'Metaphysical Cyclist', a series of bike rides touring Cambridge's public art, with opportunities to get involved! We spoke to Gavin about the plans.

Why are you working at CB1?

There wasn't really anything here before but a new zone has emerged that I feel has distinct identity from both the station and the rest of the city: Now CB1 is a new place with a life of its own. One of my preoccupations is art that is specific to its surroundings, so art in this newly created zone is particularly interesting. The project has also opened my eyes to the huge amount of public art already in Cambridge.

Will you tell us about the bike rides planned?

I was recently the lead artist for a series of connected cultural exhibitions and goings-on along the Essex/Suffolk coastline organised by Commission Projects, the curators of CB1's art programme. Moving between locations by coach felt unsustainable but it was too far to walk, so I thought we should encourage cycling between these points. The cycle rides themselves became art.

This summer in Cambridge we'll be getting out the bikes again to highlight and connect some of the existing public art in Cambridge. Members of the public will be invited to join – but there'll be more details about that coming soon.

Those don't look like ordinary bicycles!

I designed the bicycles after thinking about cycles in relation to the bicycle in surrealism and the bicycle as the machine, and as well as this idea of mobile art. I found myself drawn towards this character André Cadere, who in the 1960s and 70s had developed this process of making coloured wooden poles.

He'd carry these poles around and put them in places, and this would be his art. I thought, what if I took the bicycle interest and matched it with Cadere's poles? So I made a fleet of 20 striped bikes that linked up the various exhibitions and the journeying from one place to the other became an art event. I can't wait to see them in action again!

What can you tell us about the sculpture that you'll be unveiling next year?

In some ways, the sculpture is a sort of imposter. The sculpture itself is a way of commenting on what an object in our urban environment is there for. So it questions the history of sculpture.

How will the bike rides relate to your sculpture?

Normally art is in galleries where you can go see it up until closing time. But public sculpture is always available, which tends to stop people from looking because they think "well I'll look later because this is always going to be here".

On the bike tours we'll see sculptures that you can see any day, which have stopped being seen as special and 'reclaim' them as art. Equally, instead of it being a normal bike ride, it will become an 'act of art'!

The bikes are also a mobile plinth, the vehicle that gets you to the sculptures. In the same way, the Cambridge bike rides are a pedestal to my upcoming sculpture for Station Square.

See "On your bike!" on page 2 for more on the event ▶

Cambridge BID

Cambridge BID is committed to delivering a range of projects on behalf of the business community to improve and enhance the city ensuring it remains a great place to live, work and visit.

A BID is a geographically defined area which from April 1st has been extended to include the Station area. We now represent over 1200 businesses in the historic centre, Grafton area, Hills Road, Station Road and the CB1 area. We will work with all businesses in these areas to deliver a range of projects under these three workstreams that were voted for by businesses in our November 2017 ballot.

Welcome
Providing a unified, welcoming and safe visitor experience during the day and at night

Experience
Create a vibrant and world class destination delivering a variety of promotions and events that animate and entertain

Support
Enable greater strategic connectivity for BID businesses and give them the training required to trade successfully in the world-class platform

Over the next five-year term, Cambridge BID will bring in over £4.5million of additional investment into the city which will be used to fund projects and initiatives specifically designed to promote the economic growth in our city.

From April 1st we will be working within the CB1 area, connecting the key gateway of the station to the historic centre, bring the business community together to deliver projects that will allow us to attract and retain new talent and new businesses to the city.

We will introduce our deep cleaning programme and from April 1st Hills Road (part of) and Station Road will have a deep clean programme twice a year. Businesses in the area will also be able to call our Rapid Response Service which operates 8am – 11am, 7 days a week. This is for businesses to call to remove any mess they find when they get to their business in the morning. The number to use is 07773 369 117.

Our City Ambassadors, who have been at the station each day for almost two years now will become more frequent and take a more permanent residency in the station area. Meeting and greeting visitors is a major part of their role, however they will also pop in to businesses to update them on Cambridge BID activity and city-wide information.

Another key area for us is the delivery of events in the Station area. Following our consultation with employers in the area, a key requirement for them was delivering projects that supported the wellbeing of their staff and brought the wider community together. With this in mind, we are delighted to announce that this July we will be putting a large screen in the open space between The Tamburlaine Hotel and One Station Square and showing the two-week Wimbledon Championships.

This gives you a fantastic opportunity to come away from your desks at lunch and come and enjoy a bit of the tennis, meet other people who work in the area and enjoy the start of the British summer. We will be working with local food and beverage businesses to ensure they have got some tasty food and drink for you to enjoy. The screen will be installed on Monday 2nd July and will be in place right the way until the men's final has finished on Sunday 15th July.

Working in this area is an exciting time for Cambridge BID. We would love to keep in touch with as many people in the area as possible. If you would like to receive regular email communications from us, please email info@cambridgebid.co.uk and we will add you to our mailing list.

To keep up to date with our projects, check our website www.cambridgebid.co.uk or follow us on Facebook and Twitter.

Ian Sandison, CEO Cambridge BID



CB1 progress update

The development of the CB1 Estate has continued progressing well since our last newsletter hit the stands in December. Most noticeably, the construction of 50/60 Station Road, a state-of-the-art office building is well advanced. Costello Medical has signed up to take 21,388 sq ft [see adjoining panel] and terms are now agreed on most of the office space. The building is set to become the latest hub for prestigious and innovative employers, further supporting the Cambridge economy to prosper.

Looking forward, plans for a new office building at 10/20 Station Road along with landscaping to further improve the public realm have won unanimous approval from Cambridge City Council. When built in a few years time, this will replace the now dated office buildings at Jupiter and Leda Houses and further reinforce CB1's reputation as the city's new Central Business District.

The new building approved in March will provide 155,000 sq ft of grade A office space over six floors, 98 car parking spaces including five disabled spaces and 482 cycle parking spaces. The proposal, which has been worked out in close consultation with the community and Council, includes a 'linear park' along Station Road which will provide a buffer of greenery between the road and buildings, together with space for a 'pocket park' to the west.

Offices have been delivered for a range of important Cambridge employers, with 350,000 sq ft of new, high-quality workspace completed at CB1 so far, housing employers such as Amazon, Microsoft Research, Deloitte, Carter Jonas, Thales, Mott MacDonald and Birketts. The growing development continues to create a buzz around the station area and a vibrant new destination for Cambridge firms. To date, the redevelopment of CB1 has also delivered 325 homes and rooms for over 1,000 students, Cambridge now has two new hotels, in the Ibis and Tamburlaine, and some 6,000 cycle parking spaces have been added – with more to come.

The new estate also provides shops and food options for whatever you fancy, whether it's gourmet dining at the Tamburlaine, an artisan-made meal from one of the independent traders of FoodPark that roll in every Friday, or a quick bite from Pret a Manger.

The development works are ongoing, including fine-tuning of what's been built to date. For instance, the Estate is working with various parties to better manage the bike stands outside the retail units on Station Square - and enhancement works on Mill Park will start before Summer. So please watch this space to see how Station Square and Mill Park will be honed in the months ahead.

CB1 has delivered so far:

325 homes

6,000 cycle parking spaces

£4.25M for train station improvements

£5M for improving roads, education, open space



Clockwise from top left
Ian Sandison, CEO Cambridge BID, CGI of restaurant space at 50/60 Station Road (available early 2019), Gavin Turk on bike, Attendees of the CB1 Community Event and some of their suggestions, Cycle Point at the train station.

On your bike!

Art is a big part of CB1. We are excited to be hosting British artist, Gavin Turk, in CB1 over the course of the next couple of years. This June and July, he will be leading a number of bicycle rides around Cambridge, stopping off at a selection of the city's public sculptures and monuments.

A map of the route, drawn by Cambridge-born artist, Adam Dant, will be available nearer the time. Places on the three bike tours are very limited, with local residents having priority, however the map means everyone can jump on a bike and do their own tour of Cambridge's sculptures hand-picked by Gavin Turk.

We interviewed Gavin in his studio and he told us more about his idiosyncratic bicycles. Read the cover story for more details. Tickets for the Metaphysical Cyclist by Gavin Turk will be available at Eventbrite from the beginning of May. Keep an eye on the @CB1_Development Twitter for further news.

Follow us on Twitter!

By popular demand, we have launched a Twitter account for the CB1 Development to let you know first-hand about changes and events across the site: from planning, construction and design updates, to partnerships, art initiatives and more – as and when they happen! You told us that you wanted a channel to keep on top of changes in CB1, so now you can find us @CB1_Development on Twitter.

The @CB1Community Twitter and website, with special services for the CB1 community - residential and working - also went live earlier in the year. We made an occasion out of the launch and came together for our Community event on Saturday 17th February. Some of you may have attended [and managed to grab yourself a free burger!]

If you want to join in and help to continue improvements in the CB1 community, keep your eyes peeled on Twitter for the next Community workshop.

@CB1_Development – cb1cambridge.co.uk
@CB1Community – cb1community.org.uk

The foodie power couple behind some of Cambridge's best-loved eateries

For the second edition of the 'see, be' interview series, we spoke to Frank and Ling Ling Parnin, who run a family of French food outlets and a Taiwanese food van, familiar to many a CB1-goer.

Where are your businesses based?

LL: Our businesses form a triangle: Saucisse Mon Amour and Ling Ling's Steam Kitchen, our fast-food vans, park up just across from Station Square; La Maison du Steak is our steak restaurant at 125 Hills Road, and our café, Le Gros Franck, is just outside CB1 at the top of the triangle where Station Road meets Hills Road.

How did you come to start your business in CB1?

F: We had a funny conversation with Brookgate in the early days about bringing a food truck onto the site, and they loved the idea. So a few months later, I found myself driving back from France in my newly-acquired vintage Citroën, now bright yellow!

What are your most popular dishes?

LL: We pride ourselves on proper cooking. My beef and vegetable dumplings, which I make from scratch, are best-sellers.

F: As for Saucisse Mon Amour, I go shopping in Calais once a month to hand pick the best Toulouse and Merguez sausages. In the summer, we have pulled meat specials.

Do you have regulars?

LL: Yes! People see the Taiwanese flag from the station and come back from the city centre for lunch. Foreign students come again and again for my cooking, and also people working on the building sites and in the offices nearby come to Ling Ling's for lunch a lot.

What do you most like about CB1?

LL: Well it's a very vibrant place, this new station quarter. Being en route from the station means that there's always a steady stream of hungry mouths! Foster's Mill is so handsome too.

What changes have you seen taking place here in CB1?

LL: For a start, people go out a lot more than they did ten, fifteen years ago. It's such a busy area now. We've seen lots of change here and it has had an impact on the city as a whole. With the five-star Tamurlaine hotel and Microsoft and other big companies moving in, Cambridge is now a city with a real buzz. It's not like London from the outside, but there are big businesses under those roofs!



Top to bottom
Ling Ling's Taiwanese food van, Frank's Saucisse Mon Amour Citroën H Van and Aid & Abet's studio at Mill Park.



Aid & Abet – CB1's artists in residence

Meet Aid & Abet, CB1's artists in residence. Led by Sarah Evans and David Kefford, both visual artists, the organisation has been resident on the CB1 site since 2011. Based in Meade House opposite Foster's Mill, they have an open-door policy in the studio and often hold talks and workshops for the public. Why not pop in and ask about their art projects, they would be happy to show you around.

Aid & Abet, local residents, and some of the architects and designers who have shaped CB1 together with Brookgate and Commission Projects, form the Public Art Steering Panel for the CB1 development, delivering a leading programme of art in the public realm and for the community. You might have caught Jem Finan performing his sonic installation in Mill Park, the Supercomputer, for the last time on the 17th March.

Other artists who Aid & Abet have involved in community activities include Antoni Malinowski, Dryden Goodwin, David Ward, the collective, Troika, Lucy Harrison,

Jacqueline Poncelet, Doug Alsop, Peter Freeman. You can spot some of their work around CB1 already. Have you seen Troika's 'Continental Drift', suspended in the Cycle Park stair, casting shadows of the globe onto the ceiling? You will soon be able to watch interview shorts with Jem Finan and Jacqueline Poncelet on Aid & Abet's website.

Gavin Turk is the latest name to be added to the roster of artists performing or unveiling art in the area. This spring, he will be leading small groups around Cambridge's public art on a flotilla of colourful bicycles. Flick back to the cover for the full story.